

THE IAGLR GREAT LAKES BENEFACTORS PROGRAM

Great Lakes Benefactors

value large lake research and demonstrate their commitment to IAGLR through a significant annual contribution. They enjoy multiple benefits for their commitment.



International Association for Great Lakes Research
Ann Arbor, MI
iaglr.org



Visit iaglr.org/giving/great-lakes-benefactors

OVERVIEW

As a Great Lakes Benefactor, your organization will receive year-long recognition and visibility within the large lake research community while supporting those dedicated to unlocking the mysteries of the world's great lake ecosystems. Enjoy the benefits that best suit your organization! Options may include those listed on the next page, but each package can be further customized to meet your needs.

PACKAGES

PLATINUM

\$15,000

GOLD

\$10,000

SILVER

\$5,000

BRONZE

\$2,500

Annual minimum donation (USD)

Select your level of giving and enjoy benefits listed for each package on the following page! All benefits are available for the 12 months following the gift.

One **exclusive platinum benefactor benefit** even extends beyond the first year—recognition in our new member portal. With a directory searchable by name, research interest, location, and more, we expect members to visit regularly to help make connections. The first five platinum benefactors to choose this option will be acknowledged on the portal landing page for as long as we use the system. We're hoping for a long run! Your organization's logo will be in front of IAGLR members every time they visit the member portal.

BENEFACTOR BENEFITS

Great Lakes Benefactors receive the following benefits for each level of giving. Enjoy them all, or select to suit your needs.

	PLATINUM \$15,000+ annually	GOLD \$10,000+ annually	SILVER \$5,000+ annually	BRONZE \$2,500+ annually
RECOGNITION BENEFITS				
Logo featured on new IAGLR Member Portal (limited to 5; only benefit extending beyond year of gift!)	x			
Profile in <i>Lakes Letter</i>	x	x	x	
Ad in <i>Lakes Letter</i> (max size noted, 1 issue)	Full page	1/2 page	1/4 page	1/8 page
Great Lakes Benefactors webpage (logo)	x*	x	x	x
Annual Report donor thank you (name)	x*	x	x	x
<i>Lakes Letter</i> annual donor thank you (name)	x*	x	x	x
CONFERENCE BENEFITS				
Conference sponsor package - <i>Includes following benefits:</i>	Elite	Major	Contributing	Supporting
Opportunity for intro remarks at plenary (based on availability)	x			
Conference registrations (#)	3	2	1	
Exhibit space	x	x	x	
Logo & link throughout conference website	x*	x	x	
Logo & link on sponsor page	x*	x	x	x
Logo in program book	x*	x	x	x
Interior ad in conference program book (max size noted)	Full page	1/2 page	1/4 page	1/8 page
JOURNAL BENEFIT				
Institutional subscription to <i>Journal of Great Lakes Research</i>	x			
MEMBERSHIP BENEFIT				
Individual IAGLR memberships (electronic subscription)	4	3	2	1

* Premium placement for Platinum Benefactors

WHAT YOUR DONATION SUPPORTS

✓ **Great Lakes Research Community**

Our vital network of scientists, managers, and others works to understand and protect the world's large lake ecosystems for the benefit of all.

✓ **Annual Conferences**

Our Conference on Great Lakes Research offers a premiere venue for the research community to gather, share knowledge, and make connections.

✓ **Scholarships**

This long-standing tradition supports future leaders in the Great Lakes research community.

✓ **Organizational Sustainability**

Strengthening organizational capacity is vital to support current and future needs.

✓ **A Trusted Voice in Science Policy**

IAGLR is a trusted voice that represents the Great Lakes on the national policy level through strategic partnerships.

✓ **Journal of Great Lakes Research**

Our flagship publication advances understanding of large lakes by sharing the latest research from multiple disciplines and ecosystems around the world.

✓ **Awards**

We recognize excellence in the Great Lakes research community through our annual awards.

✓ **Communication and Outreach**

Our publications and website help bring attention to interesting stories highlighting large lake research.



Since 1967, the International Association for Great Lakes Research has served as a vital member-driven organization within the Great Lakes community through its conferences, journal, scholarships, awards, and other initiatives. IAGLR is unique in bringing together people from multiple disciplines and experiences around a shared interest in understanding the world's large lake ecosystems. This multidisciplinary approach is needed more than ever to address the increasingly complex challenges facing these precious ecosystems.

Please reach out!

We'd love to speak with you about promoting your organization as we work together to care for the world's large lakes. To get started, send a note to IAGLR Executive Director Jérôme Marty at jmarty@iaglr.org.

“ *By partnering with IAGLR, the commission engages with the premier body of researchers studying large lake ecosystems. IAGLR is a conduit, connecting us with established researchers, new talent, and people who care about healthy Great Lakes ecosystems as much as we do.*

Great Lakes Fishery Commission
Great Lakes Benefactor