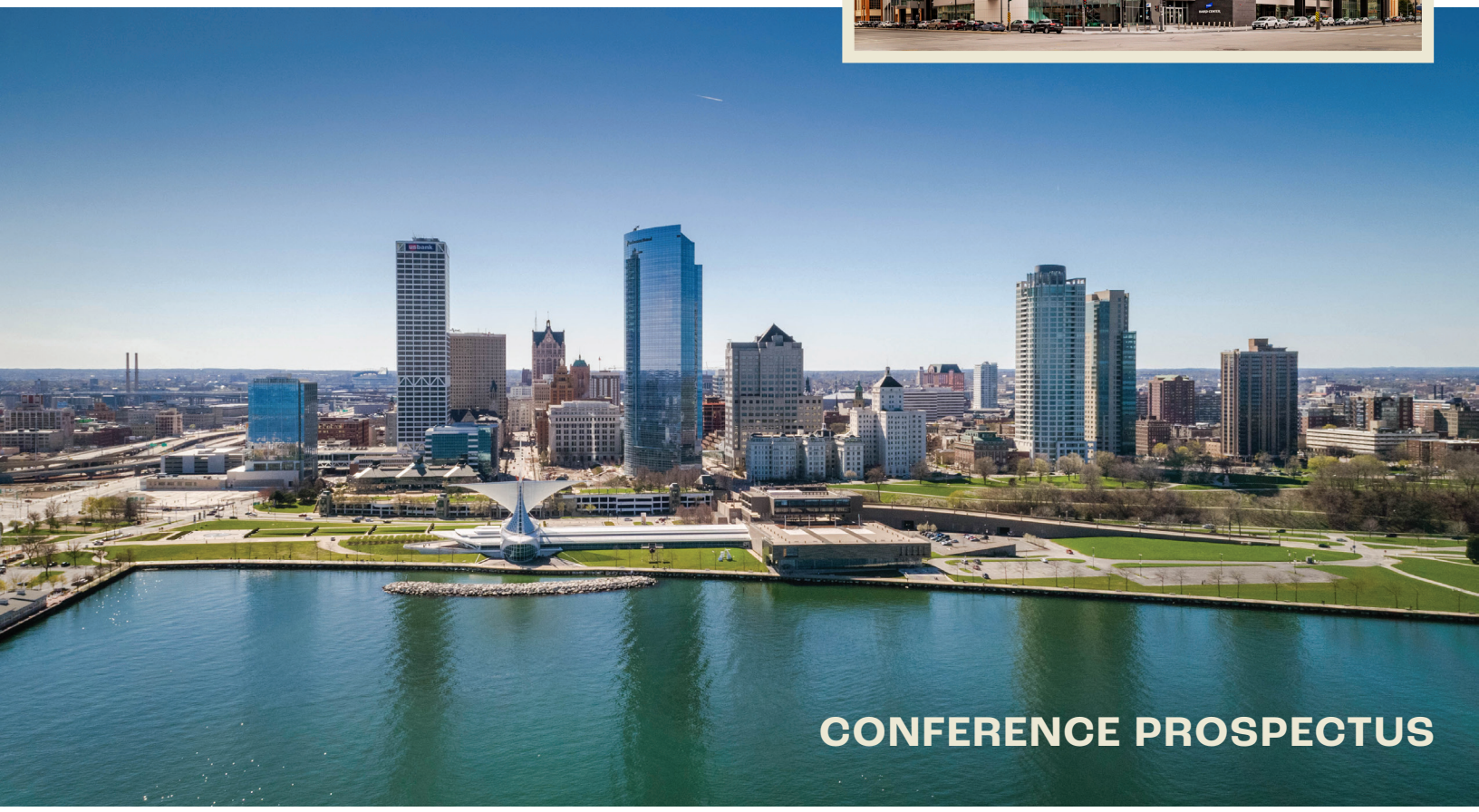
IAGLR 2025

JUNE 2-6 | MILWAUKEE

Creating Great Lakes Resilience

Join us at the Baird Center in downtown Milwaukee, Wisconsin, for IAGLR's 68th Annual Conference on Great Lakes Research



CONFERENCE PROSPECTUS

IAGLR International Association for Great Lakes Research

iaglr.org/iaglr2025

Sponsorship Opportunities

Let us put you in the spotlight!

Choose a package, designated or in-kind sponsorship, or become a Great Lakes Benefactor.

Sponsorship packages

BENEFITS	Elite US $7,500	Major US $5,000	Contributing US $2,500	Supporting US $1,000	Sponsor US $500
Intro remarks at plenary*	x				
Banner space at venue	x	x			
# Registrations	3	2	1		
Exhibit space*	x	x	x		
Link throughout conference website	logo	logo	logo		
Link on sponsor webpage	logo	logo	logo	logo	name
Acknowledgement in program book	logo	logo	logo	logo	name

* Based on availability.

iaglr.org/iaglr2025/sponsors

Designated or in-kind sponsorships

Sponsor a specific activity or item

- Program Book
- Attendance from BIPOC communities
- Attendance of artists

Be an exclusive sponsor of an IAGLR event

- Welcome Mixer
- Student Mixer
- Barbeque
- Banquet
- Plenary

Make an in-kind donation

Contact IAGLR Executive Director Jérôme Marty at jmarty@iaglr.org to inquire about these options or explore others of interest to you.

Great Lakes Benefactors

Our Great Lakes Benefactors value large lake research and demonstrate their commitment to IAGLR through a significant annual contribution. They receive multiple benefits for this commitment.

Each benefactor package includes one of the conference packages noted above, plus additional benefits like IAGLR memberships, an ad in our *Lakes Letter* magazine, and other promotional opportunities.

Learn more about becoming a Great Lakes Benefactor!

Exhibitor Details

Connect with Great Lakes scientists, managers, and practitioners!

You won't want to miss the premier Great Lakes science conference! Exhibitors will enjoy a prime location on site, as well as attendance at the welcome mixer. Daily refreshments will be offered to promote traffic to your booth. Reach attendees online in the virtual Exhibit Hall, where you can promote special offers or items of interest and connect in a chat room.

US $1,500 Regular / **US $750 Nonprofit**

Exhibitor Perks

- Display space
- Virtual Exhibit Hall space
- 2 exhibitor-only badges
- Complimentary admission to welcome mixer
- Logo & link on exhibitor webpage
- Listing in program book

- **Display space:** Exhibit booths are 8 by 10 feet and include 8-foot backwall drape, 3-foot sidewall drape, a 6-foot skirted table, and two chairs. Electricity is available upon request.
- **Admission:** Exhibitor badges grant access for two people from your organization to the exhibit area, refreshments, and the welcome mixer, but do not grant access to conference sessions or other events. To gain complete access to the conference, exhibitors will need to purchase full registration. Separate tickets also can be purchased for special events (e.g., barbeque, banquet).

Booth space is limited. Act soon to secure your space!

iaglr.org/iaglr2025/exhibitors

Advertise in the IAGLR 2025 program book

Reach a targeted international large lake research community. The program book is circulated to conference attendees and posted on our website.

Full-color cover ad*

One premium spot available!

Inside back cover - $1,250

Black & white interior ads*

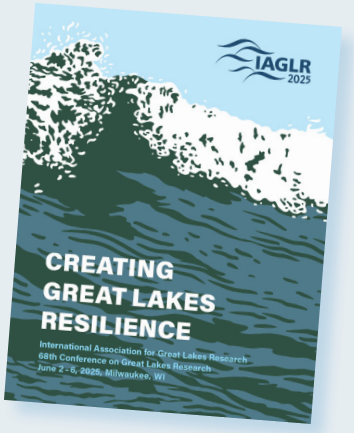
Full-page - $750

1/2-page - $500

1/4-page - $330

1/8-page - $225

** Prices in U.S. dollars*



iaglr.org/iaglr2025/program/place-an-ad

Deadline: May 12

The International Association for Great Lakes Research brings together scientists and other professionals to advance quality science about the world's large lake ecosystems.

Our flagship event is the annual Conference on Great Lakes Research, held throughout locations in Canada and the United States. We also publish the *Journal of Great Lakes Research,* recognize excellence and promise through our awards and scholarships, and share compelling stories about science in our *Lakes Letter* magazine.

Our members and conference attendees hail from many countries and disciplines. Together they create a vibrant community to learn about the latest discoveries in large lake science.

iaglr.org

Conference Snapshot

Here's a look at last year's conference:

800+ **ATTENDEES** took part online and in person

560+ **PRESENTATIONS** were scheduled across 1 poster session and 48 oral sessions

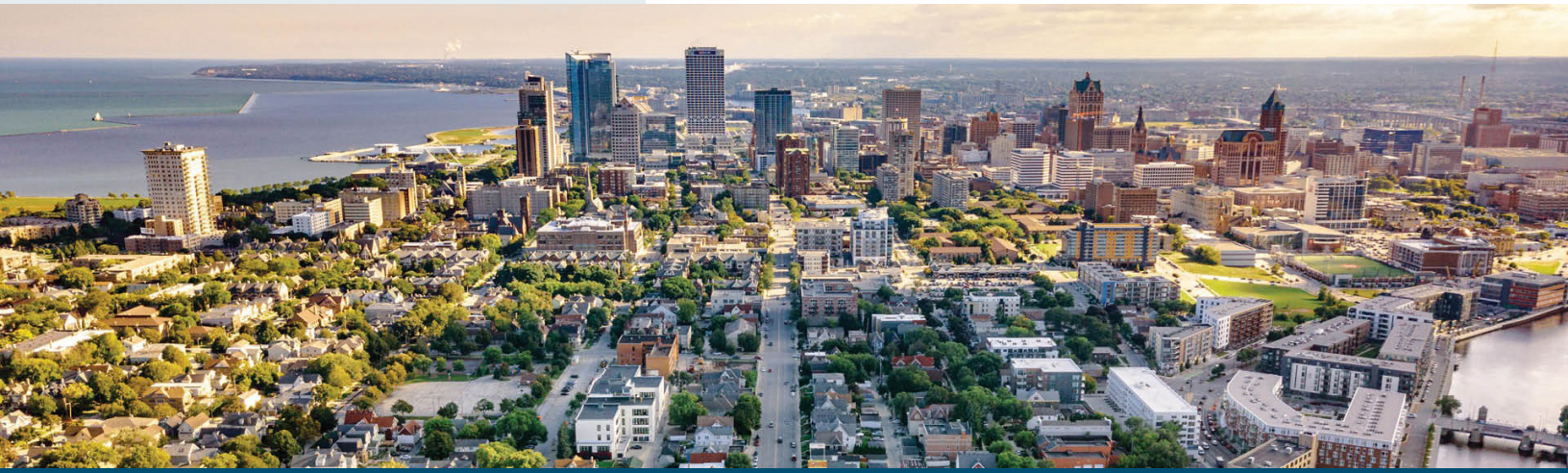
97% **OF RESPONDENTS** in post-conference survey agreed the conference was beneficial to their career

63% **OF ATTENDEES** were from academic institutions (including students and professionals)

22% **OF ATTENDEES** were from government agencies (including federal, state and provincial, Tribal and First Nation, and local)

17 **COUNTRIES** were represented by attendees

> "IAGLR is always my favorite conference for connecting with colleagues and building relationships.
>
> –2024 Attendee



Questions? Contact Brianna Ellis, IAGLR Conference Coordinator, at bellis@iaglr.org.

The International Association for Great Lakes Research is a U.S. 501(c)(3) and Canadian nonprofit organization.