



Join the International Association  
for Great Lakes Research

**MAY 20–24, 2024**

*for the*

**67TH ANNUAL CONFERENCE  
ON GREAT LAKES RESEARCH**

Hosted by  
the University of Windsor  
at Caesars Windsor

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**CONFERENCE PROSPECTUS**

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# EXHIBITOR DETAILS

*What a great time to connect with  
Great Lakes scientists, managers, and practitioners!*

You won't want to miss the premier Great Lakes science conference! Exhibitors will enjoy a prime location on site, as well as attendance at the welcome mixer. Daily refreshments will be offered to promote traffic to your booth. Reach attendees online in the virtual Exhibit Hall, where you can promote special offers or items of interest and connect in a chat room.

**US \$1,500**

(US \$750 for charitable & 501(c)(3) nonprofits)

PERKS*	
Display space	1
Virtual Exhibit Hall space	1
Exhibitor-only badges	2
Complimentary admission to welcome mixer	x
Logo & link on exhibitor webpage	x
Listing in program book	x

\*Display space includes 10'x10' booth, 8' skirted table, and two chairs. Electricity available upon request. Exhibitor badges grant access for two people from your organization to the exhibit area, refreshments, and the welcome mixer, but do not grant access to conference sessions or other events. **To gain complete access to the conference, exhibitors will need to purchase full registration.**



*Booth space is limited. Act soon to secure your space!*

[iaglr.org/iaglr2024/exhibitors/](http://iaglr.org/iaglr2024/exhibitors/)

## Advertise in the IAGLR 2024 program book

Reach a targeted international large lake research community. The program book is circulated to conference attendees and posted on our website.

**Prices are in USD.**

### Full-color cover ad

*One premium spot available!*

Inside back cover - \$1,250

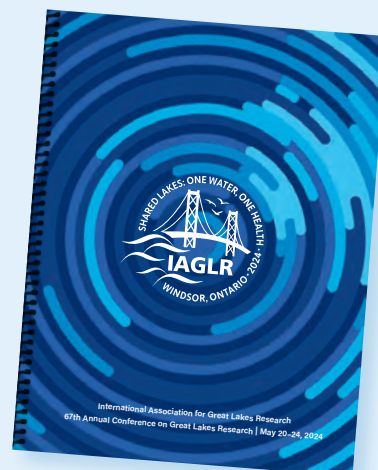
### Black & white interior ads

Full page - \$750

1/2 page - \$500

1/4 page - \$330

1/8 page - \$225



*Secure your spot today!*

# SPONSORSHIP OPPORTUNITIES

*Let us put you in the spotlight!*

Choose a package, designated, or in-kind sponsorship, or become a Great Lakes Benefactor.

BENEFITS	PACKAGES (USD)				
	Elite \$7,500	Major \$5,000	Contributing \$2,500	Supporting \$1,000	Sponsor \$500
Intro remarks at plenary*	x				
Banner space at venue	x	x			
# Registrations	3	2	1		
Exhibit space*	x	x	x		
Link throughout conference website	logo	logo	logo		
Link on sponsor webpage	logo	logo	logo	logo	name
Acknowledgement in program book	logo	logo	logo	logo	name

\* Based on availability.

## Designated or in-kind sponsorships

### Sponsor a specific activity or item

- Program Book
- Attendance from BIPOC communities
- Attendance of artists

### Be an exclusive sponsor of an IAGLR event

- Welcome Mixer
- Student Mixer
- Barbeque
- Banquet
- Plenary

### Make an in-kind donation

Contact IAGLR Executive Director Jérôme Marty at [jmarty@iaglr.org](mailto:jmarty@iaglr.org) to inquire about these options or explore others of interest to you.

## Great Lakes Benefactors

Our Great Lakes Benefactors value large lake research and demonstrate their commitment to IAGLR through a significant annual contribution. They receive multiple benefits for this commitment.

Each benefactor package includes one of the conference packages noted above, plus additional benefits like IAGLR memberships, an ad in our *Lakes Letter* quarterly magazine, and other promotional opportunities.

*Learn more about becoming  
a Great Lakes Benefactor!*



## About IAGLR

The International Association for Great Lakes Research brings together scientists and other professionals to network and share quality science about the world's large lake ecosystems.

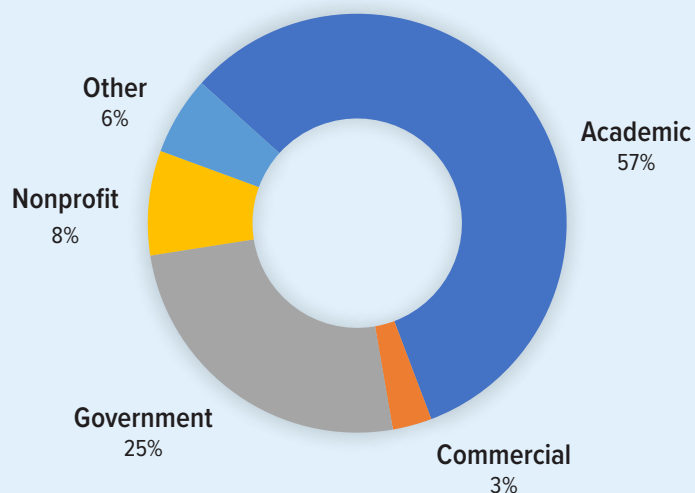
Our flagship event is the annual Conference on Great Lakes Research, held throughout locations in Canada and the United States. We also publish the *Journal of Great Lakes Research*, recognize excellence and promise through our awards and scholarships, and share compelling stories about science in our quarterly *Lakes Letter* magazine and other publications.

Our members and conference attendees hail from many countries and disciplines. Together they create a vibrant community to learn about the latest discoveries in large lake science.



[Visit us at iaglr.org.](https://www.iaglr.org)

### Who attends an IAGLR conference?



Data are from our 2023 conference. Among the attendees, 33% were students, 8% were Indigenous, and 52% were IAGLR members.

**Questions? Contact Brianna Ellis, IAGLR Conference Coordinator, at [bellis@iaglr.org](mailto:bellis@iaglr.org).**