

MAY 8–12, TORONTO Adapting to Climate Change

CONFERENCE PROSPECTUS

Join us at the Hilton Toronto for IAGLR's 66th Annual Conference on Great Lakes Research







iaglr.org/iaglr2023

EXHIBITOR DETAILS



What a great time to connect with Great Lakes scientists, managers, and practitioners!

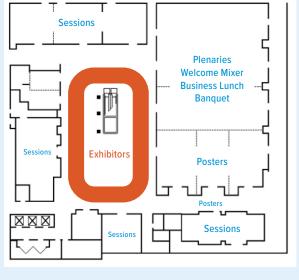
You won't want to miss our first in-person conference in four years. Exhibitors will enjoy a prime location just outside the oral and poster session rooms and plenaries, as well as the welcome mixer, business lunch, and banquet room. In addition, daily refreshments will be offered to promote traffic to your booth.

	PACKAGES				
PERKS *	Regular \$1,500	Charitable / 501(c)3 \$750			
Display space	1	1			
Exhibitor-only badges	2	2			
Complimentary admission to Welcome Mixer	х	Х			
Logo & link on exhibitor webpage	х	Х			
Listing in program book	х	х			

* **Display space for 17 exhibitors** includes 8'x10' booth, draped table, two chairs & wastebasket. An **additional four spaces** will be available with draped 6' tables. Electricity available upon request.

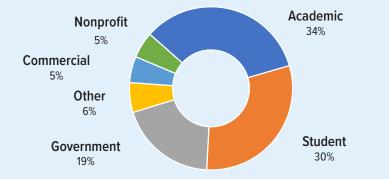
Exhibitor badges grant access for two people from your organization to the exhibit area and refreshments and the Welcome Mixer, but do not grant access to conference sessions or other events. To gain complete access to the conference, exhibitors will need to purchase full registration.

HILTON TORONTO - CONVENTION LEVEL



Prime exhibitor location!

Booth space is limited. Act soon to secure your space!



Who attends an IAGLR conference?

Data are from our most recent in-person conference (2019). "Commercial" includes consultants, engineering, and scientific commercial interests; "Government" includes regional, state, federal, and Tribal; "Other" includes governance organizations, K-12 educators, media, publishing, and utilities.

iaglr.org/iaglr2023/exhibitors/



Let us put you in the spotlight!

Choose from one of five pre-designed packages or reach out to us to discuss other opportunities including designated and in-kind sponsorships and the Great Lakes Benefactors Program.

	PACKAGES					
BENEFITS	Elite \$7,500	Major \$5,000	Contributing \$2,500	Supporting \$1,000	Sponsor \$500	
Intro remarks at plenary *	х					
Banner space at venue	х	x				
# Registrations	3	2	1			
Exhibit space *	х	x	x			
Link throughout conference website	logo	logo	logo			
Link on sponsor webpage	logo	logo	logo	logo	name	
Acknowledgement in program book	logo	logo	logo	logo	name	

* Based on availability.

Designated & in-kind sponsorships

If you're interested in any of the following opportunities, contact IAGLR Executive Director Jérôme Marty at jmarty@iaglr.org:

- Sponsoring a specific activity or item
- Being an exclusive sponsor of an IAGLR event
- Making an in-kind donation

Great Lakes Benefactors

Our <u>Great Lakes Benefactors</u> value large lake research and demonstrate their commitment to IAGLR through a significant annual contribution. They receive multiple benefits for this commitment.

Each benefactor package includes one of the conference packages noted above, plus additional benefits like IAGLR memberships, an ad in our *Lakes Letter* quarterly newsletter, and other promotional opportunities. To learn more, please visit <u>iaglr.org/giving/great-lakes-benefactors.</u>

ABOUT IAGLR



Advancing understanding of the world's great lake ecosystems.

Since our founding in 1967, the International Association for Great Lakes Research has brought together scientists and other professionals to network and share quality science about the world's large lake ecosystems.

Our flagship event is the annual Conference on Great Lakes Research, held throughout locations in Canada and the United States. We also publish the *Journal* of Great Lakes Research, recognize excellence and promise through our awards and scholarships, and share compelling stories about science in our quarterly Lakes Letter newsletter and other publications.

Our members and conference attendees hail from many countries and disciplines. Together they create a vibrant community to learn about the latest discoveries in large lake science.



Learn more at *iaglr.org*.

Advertise in the IAGLR 2023 program book

Reach a targeted international large lake research community. The program book is circulated to conference attendees and posted on our website.

Full-color cover ads Just two premium cover spots available! Outside back cover - \$2,000 Inside back cover - \$1,250

Black & white interior ads

Full page - \$750 1/2 page - \$500 1/4 page - \$330 1/8 page - \$225



Secure your spot today!

Questions? Contact Brianna Ellis, IAGLR Conference Coordinator, at bellis@iaglr.org.