



New IAGLR Logo

We are pleased to announce that the International Association for Great Lakes Research (IAGLR) has a new logo, which has been designed on the occasion of our new partnership with Elsevier. This new partnership will have many benefits for IAGLR, the Journal, and Elsevier. In particular, the Journal will become more accessible to the global community and assume a more international role in advancing the science, protection, and management of large lakes of the world and their watersheds. The new logo was designed to concisely convey a visual image of our Association and to be versatile enough so that it can appear as a stand-alone logo, with other logos (as on posters and joint publications), and on the Journal cover.

The redesign is based on the desire to retain the history of the current logo and our Association while presenting a more modern logo which reflects our increasingly global view. The logo consists of two parts. The first part is the word “IAGLR” which is how we most commonly identify ourselves. The second part, consisting of five waves, is a transformation of the rectangles in our current logo. The idea was to reflect our growth as we moved away from being primarily a regional association (as indicated by the rectangles) towards a stronger, truly international association (as indicated by the abstract waves). Nevertheless, we are retaining our history and core values with the five waves representing the five Great Lakes and our early foundations. The new logo can be viewed above. Elsevier will begin publishing the Journal in 2009 and the cover of that first issue can be viewed to the right.



Marlene Evans, Editor, *Journal of Great Lakes Research*
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